

A
SEMINAR
ON
INTELLECTUAL PROPERTY RIGHTS

20th October 2017

Venue: College seminar hall(202 Main block)

Aurora's Technological & Research Institute
Parvathapur.

Guest of speaker:

Ms. V. Swapna (Associate faculty member)

School of Enterprises & Management

National Institute for Medium Scale & Micro Enterprises

Proceedings:

- (i)Introductory session:
- (ii>Welcome to participants:
- (iii)Seminar goals, objectives and expected outcomes:
- (iv)Presentation: By the speaker
- (v)Group discussions:
- (vi)Evaluation and close of seminar:

Schedule:

- 10:00 am Arrival of guest of speaker
- 10:05 am Welcome by Ms.Padmini (Asst.professor) ; Inviting guest of speaker
- 10:10 am welcoming the participants
- 10:15 am Inaugural session
- 10:20 am Introduction about the college and department
- 10.30 am Introduction about honourable guest of speaker
- 10:35 am Importance of seminar(ipr)
- 10.40am Inviting the guest of speaker and seminar starts
- 1:00 pm Evaluation and feed back from the participants
- 1:20 pm End of presentation
- 1:30 pm Guest felicitation and end of seminar

SEMINAR REPORT

A Seminar on “Intellectual Property Rights & Patents” was held on 20th October 2017 in our college seminar hall. It was organised by the IPR cell.



Intellectual property refers to the protection of creation of mind which has both a moral and a commercial value. Intellectual property rights are the rights given to the persons

over the creation of their mind: usually give the creator an exclusive right over the use of his/her creations for a certain period of time. The effective and enforceable system for protection of IPR promotes the innovation in science by promoting strong incentives to authors and innovators to create intellectual assets.

The seminar is aimed to create first level IPR awareness among the faculty members, students and young intellectuals about the beneficial aspects of patenting their creative and novel ideas, inventions etc..such awareness would in turn be highly essential for the promotion of creativity, research and technical advancements as well as application into market.

Review of Technical Session:

The technical session was started at 10.40am and it was on the topic “overview of intellectual property rights” and was handled by our honourable guest of speaker Smt. V .Swapna associate faculty member from the School of Enterprises and Management.



She explained about nature of IPR, IP Law of India copy right, patents searching and support from government for IP protection and explained how to search patent, how to apply for a patent and also gave information on many websites-both national and international related to patents and also about the cost of applying for patents and time durations and trademark attorney and par tenor, legalise IP services. And finally explained patents filing procedures in India and case studies and trade mark, industrial designs, geographical indicators protection of plant varieties and farmers rights. She also shared many of her life

experiences and those who came to her with their creations to be right protected. ^



The seminar was very interesting and created firsthand knowledge on intellectual property rights and patents to both students and faculty members.

AURORA'S TECHNOLOGICAL AND RESEARCH INSTITUTE

ACTIVITY REPORT

Name of the Activity		Seminar on INTELLECTUAL PROPERTY RIGHTS	
Type of Activity		Co-curricular	
Date and Time of Activity	20/10/2017	9:00 AM to 1.30PM	
Details of Participants		40 Students and 20 faculty	
Coordinator(s)	Ms.B.Malathi	Students: 1. Sai Teja 2. Devi Sree Valli	
Organizing Dept./Support System		IPR-Cell	
Details of Resource Persons (if any)		Ms. V. Swapna	
Description		<p>A Seminar on "Intellectual Property Rights & Patents" was held on 20th October 2017 in our college seminar hall by V .Swapna associate faculty member from the School of Enterprises and Management. The seminar is aimed to create first level IPR awareness among the faculty members, students and young intellectuals about the beneficial aspects of patenting their creative and novel ideas, inventions etc. She explained about nature of IPR,IP Law of India copy right, patents searching and support from government for IP protection and explained how to search patent, how to apply for a patent and also gave information on many websites-both national and international related to patents and also about the cost of applying for patents and time durations and trademark attorney and par tenor, legalise IP services. And finally explained patents filing procedures in India and case studies and trade mark, industrial designs, geographical indicators protection of plant varieties and farmers rights.</p>	
Photos			

